

# LinkTech IT

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*Way to technology world*



[www.linktechit.net](http://www.linktechit.net)



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## **PREFACE**

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LinkTech IT is an information technology and internet service provider company in Bangladesh which describes any technology that powers or enables the storage, processing and information flow within an organization. LinkTech IT started off with computers where software, networks, internets, websites, servers, databases and telecommunications falls under the umbrella. Most modern businesses depend heavily on information systems, from employee e-mail to database management to E-commerce websites. LinkTech IT believes that they can improve their marketing and websites to drive growth. Here, at LinkTech IT, we never compromise with quality and services. All of our admins, engineers and support staff are fully dedicated to make a customer happy. We spend a significant amount of time continuously to improve our level of services that we provide to our clients.

## MISSION AND VISION

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### **Mission-**

Mission of LinkTech IT is to bring up the prospect in our economy and to ensure the proper utilization of our enormous manpower, LinkTech IT is devoted to create the field for the outsourcing of information and services. With the promise to give a shoulder to the progress, LinkTech IT is continuously working with technological solutions to build up expertise in outsourcing fields and training the newbie.

### **Vision-**

LinkTech IT is striving to bring new dimension in one stop information technology support and training in industry with a view to ensure the optimum satisfaction to our valuable local and international clients. Thus, we want to contribute in our economy.

## OUR SERVICES

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- Software Development [We provide comprehensive software development services like platform selection, software development, quality assurance and testing, support and maintenance.]
- Web Development [We give our customers websites that are a combination of powerful promotions engine, flexible content management system, comprehensive order management system and multi-channel integration capabilities.]
- Digital Marketing [It allows you to get long term return on investment and generate a continuous traffic stream, helping your business generate passive income year on year]
- SEO Expert [ This shall help a business rank high on search engines like Google, Bing, and Yahoo and allow you get long term investment]
- Graphics Designing [We seek to provide our customers with innovative ideas for graphics designing]
- 24/7 Support [We give our customers a 24/7 Support & Maintenance for any kind of Website Application or Software problems.]

## DEVELOPMENT PRODUCT

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- Centralized Queue Management System
- Centralized School Management System
- Centralized Sales Management System
- Centralized Hospital Management System
- Ecommerce Management System
- Accounts Management System
- Collaboration Software (Email + Messaging + Task + File Sharing)

## TECHNOLOGY

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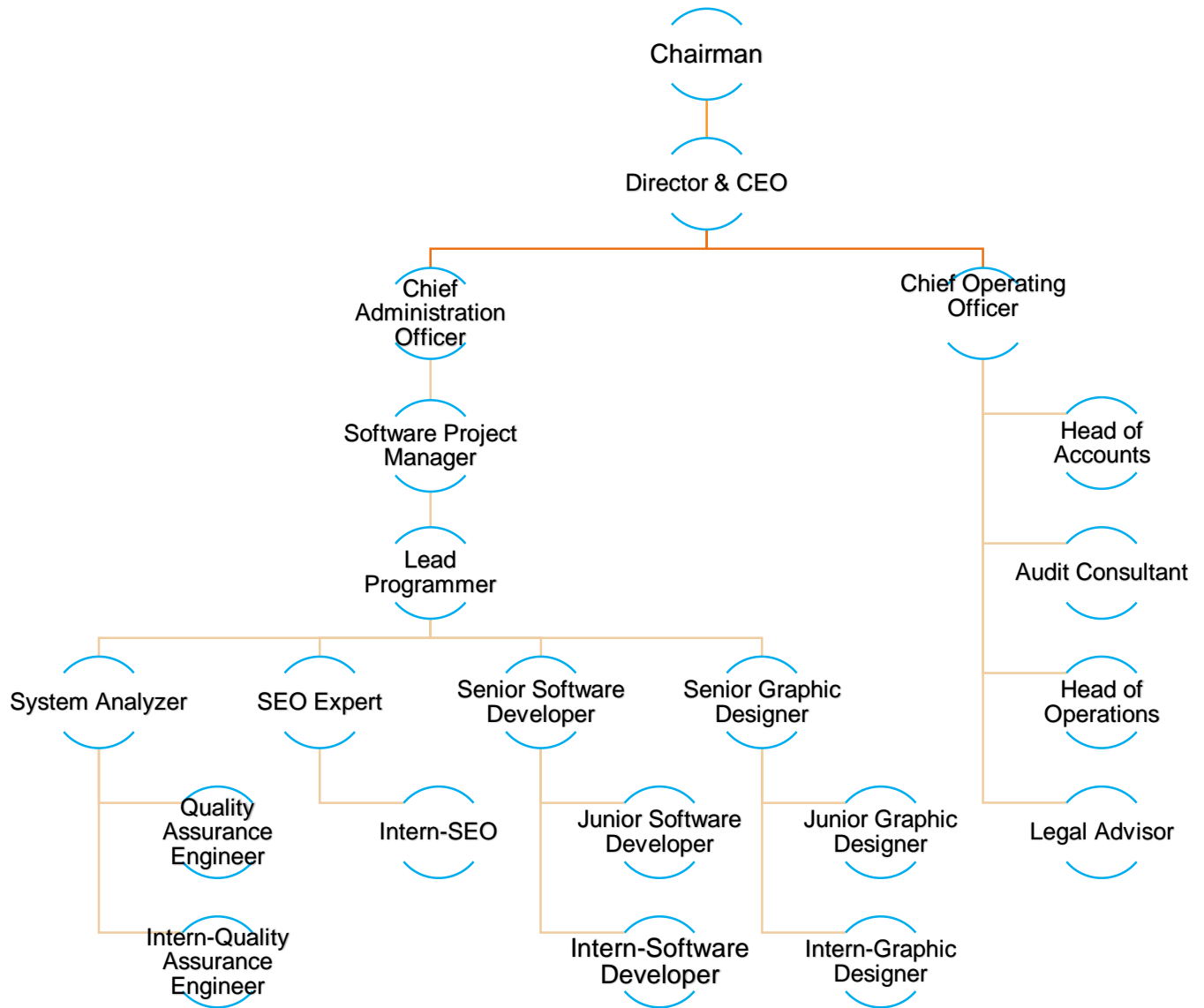


PostgreSQL



## COMPANY ORGANOGRAM

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## SERVICES DEVELOPMENT TEAM

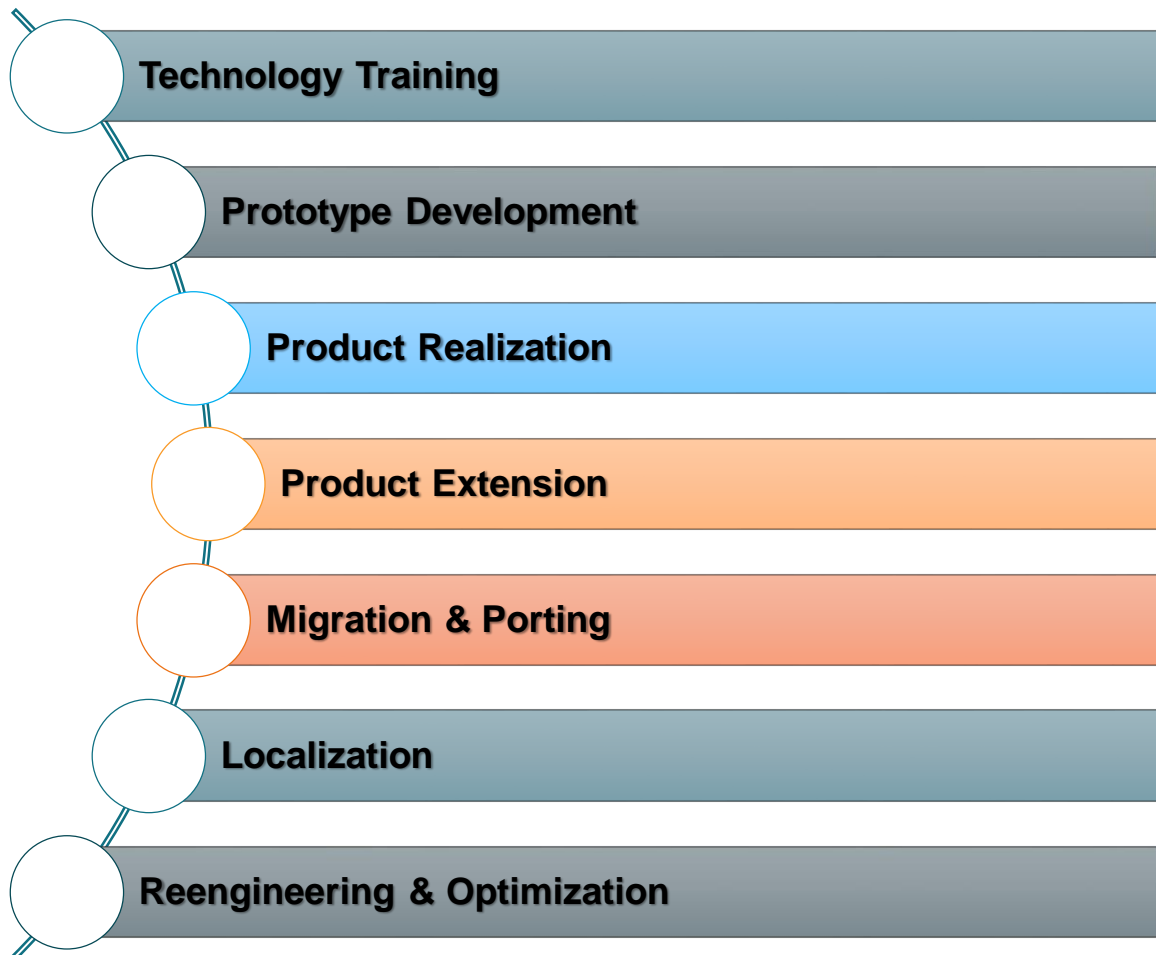
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We believe we are the trend setters for proper development process, company culture and management required for the unique needs of outsourcing to offshore destination. This has been acknowledged by the industry with informal communication putting us as one of the leaders in this sector within very short time.



## SERVICE UMBRELLA

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## WEB DEVELOPMENT

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Our in-house web developers are dedicated in IT/ITES services. LinkTech IT develops static, dynamic and e-commerce websites. Different kinds of web portal and other web application is our cup of tea. If you need a corporate, exclusive and standard website in low cost then LinkTech IT is the best solution for you. We can provide you unique design with bug free development. We also design and develop business software according to your specific needs.



#### Web Site Design & Development (Custom / Open Source)

- ★ Customised User Friendly Website Design & Development
- ★ Website Redesigning
- ★ Corporate Website Design
- ★ Joomla! / Drupal / WordPress base Website.

#### Custom Web Application Development (PHP)

- ★ Rich Web Application Development
- ★ SaaS (Software as a Service)
- ★ Web 2.0 Development
- ★ Custom Content Management System
- ★ Portal Development
- ★ Work Flow Based Applications

#### Web Services Enhancement

- ★ Database design and programming
- ★ Database integration
- ★ Data importing / Mining
- ★ Dynamic page creation
- ★ Developing web interface for data entry
- ★ Create custom site engine
- ★ Add features to or modify existing script

#### Ecommerce Solution (Custom / Open Source)

- ★ Shopping cart software
- ★ Customer accounts management
- ★ Data management
- ★ Back end monitoring and administering software
- ★ Data transfer to back-office systems
- ★ Newsletter management
- ★ Payment Gateway Integration
- ★ Payment Settlement Modules
- ★ Magento / OSCommerce / PestaShop





### Search Engine Optimization

- ★ Evaluation & Planning
- ★ Execution
- ★ SEO Implementation
- ★ Completion
- ★ Monitoring

### Social Media Marketing

- ★ Consulting and Decision Making
- ★ Blog Development and Design
- ★ Social Media Account Set Up
- ★ Twitter/Facebook/LinkedIn Campaign







### **Training**

LinkTech IT Tech imparts world class training ranging from basic to advance IT training, technical trainings to clients in public and private sector in different areas of the country. Our training programs are known for their cutting edge contents that are prepared keeping the requirements of the job market in mind. The training programs are focused on intense practice and success of participants in the job market. We are one of the enlisted ICT training providers of Bangladesh government.

### **We offer the following training programs:**

- Professional Outsourcing
- Graphics Design
- Web Design & Development
- WordPress Theme Developing





The UI/UX Design Specialization brings a design-centric approach to user interface and user experience design, and offers practical, skill-based instruction centered around a visual communications perspective, rather than on one focused on marketing or programming alone. In this sequence of four courses, you will summarize and demonstrate all stages of the UI/UX development process, from user research to defining a project's strategy, scope, and information architecture, to developing sitemaps and wireframes. You'll learn current best practices and conventions in UX design and apply them to create effective and compelling screen-based experiences for websites or apps.

User interface and user experience design is a high-demand field, but the skills and knowledge you will learn in this Specialization are applicable to a wide variety of careers, from marketing to web design to human-computer interaction.

## INFRASTRUCTURE

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Our office is located at the heart of Dhaka city and that is at House-07, Road-18, Nikunja-2, Khilkhet, Dhaka, where all the internet connection is available. Located in the premises of LinkTech IT, contact centers are where all new employees are entered in their respective departments.

We have one office in Dhaka city built using the requirements of a fully functional operation, where all the departments are running the process very smoothly, we have a capacity of 25 seats of calling process.

Fully-fledged Presentation facilities are at hand with laptops/desktops and are available for the agents & all the employees, to provide them with a hands-on and practical experience of working in the kind of tasks that they will be given, upon employment.

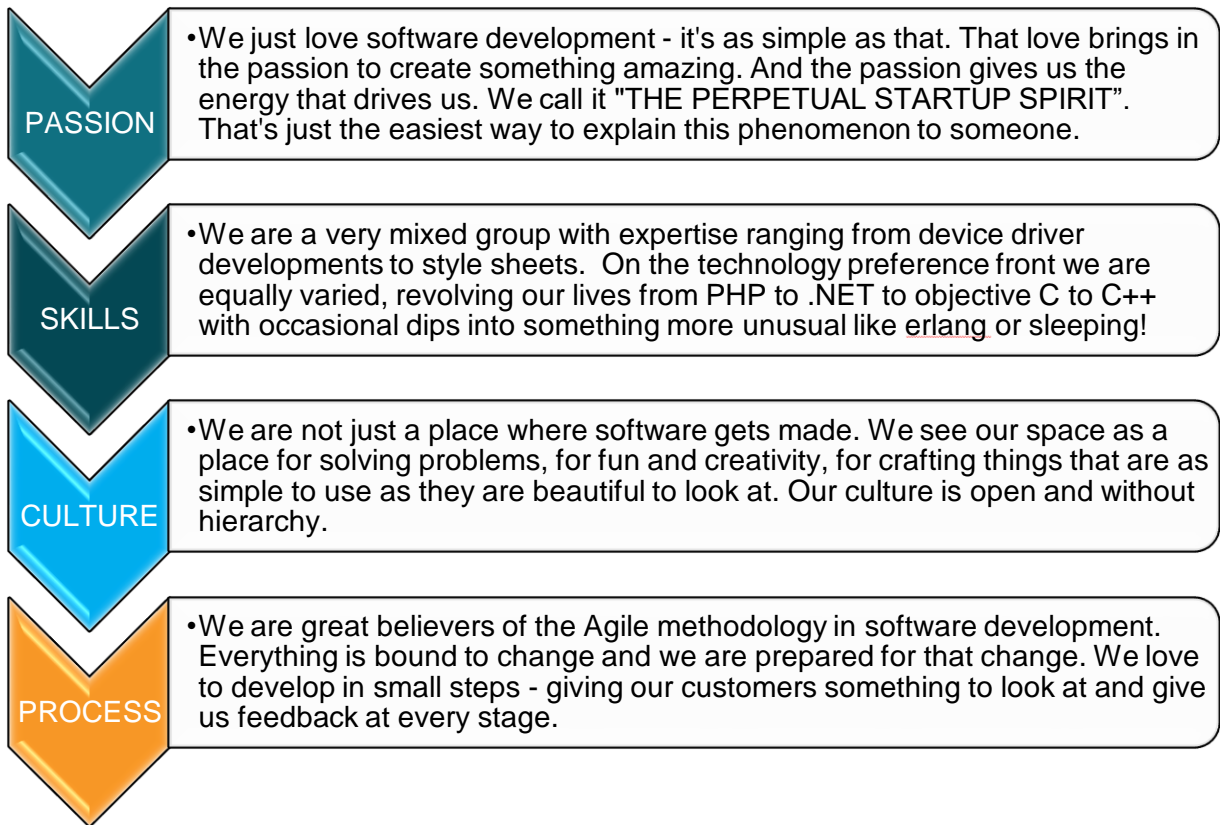
Attached along with the process is an Operations Room & Lab where they are operating their calling operation, where they are able to be inducted into the operations with regards to their delegated positions in a smooth movement.

The office is equipped with modern technology, equipped with enough laptops that are highly configured. Clients are satisfied to be a part of LinkTech IT. The whole office is covered by CC Camera which is also connected with internet. The office has excellent internet connection with excellent electricity connection, thus uninterrupted connection is available for all the time.

We have two high fidelity Servers and one of those is running all the time and another one is for backup.

## WHY US?

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## SOME OF OUR HAPPY CLIENTS

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## CONTACT US

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House-07, Road-18, Nikunja-2,  
Khilkhet, Dhaka  
Call 01533-372710

Sourov Debnath  
Chief Administration Officer  
+880 1681-750559  
Email: [sourov@LinkTechit.net](mailto:sourov@LinkTechit.net)



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